

# Roller Banners

## 850mm Wide Roller Banners

Total Graphic Area:  
850 (w) x 2150 (h) mm

Including 150mm at bottom  
(non-visible image area  
in roll mechanism)

Total Visual Area:  
850 (w) x 2000 (h) mm

## General Art Guidelines

- CMYK
- Pantone Colours
- Do not supply RGB images
- Do not embed the images, supply them
- Resolution must be 300 dpi at 25% output size
- All fonts must be converted to outlines
- Please supply artwork as PDF or Illustrator EPS files

## This template...

- Is supplied at 25% of finished size (212.5 (w) x 537.5 (h) mm)
- Includes 3mm bleed (shown by red line)
- Overall template size: 214 (w) x 539 (h) mm



Allow:  
12.7mm (h) @ 1:1  
3.175mm (h) @1:4  
for fixing rail at top of graphic

### NON-VISIBLE AREA

This area will go into the mechanism, and will not be seen, so no images or logos to go inside this area.